

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FRIENDS OF MATT SMITH(172688)
Stephen Korbel - Treasurer
PO BOX 13445
Pittsburgh, PA 15243-0445

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57149
Contract Dates: 10/30/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544487
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: (D) STATE SENATE - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	THIS MORNING 5-6AM	10/30/2012-11/02/2012	. T W T F . .	30	4	360.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W T F . .	4	360.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	05:27:01 AM		MST105H	30	360.00			
10/31/2012	We	05:27:50 AM		MST105H	30	360.00			
11/01/2012	Th	05:08:05 AM		MST105H	30	360.00			
11/02/2012	Fr	05:11:45 AM		MST105H	30	360.00			
2	THIS MORNING 6-7AM	10/30/2012-11/02/2012	. T W T F . .	30	4	720.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W T F . .	4	720.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	06:27:06 AM		MST105H	30	720.00			
10/31/2012	We	06:27:23 AM		MST105H	30	720.00			
11/01/2012	Th	06:27:32 AM		MST105H	30	720.00			
11/02/2012	Fr	06:41:03 AM		MST105H	30	720.00			
3	THE EARLY SHOW	10/30/2012-11/02/2012	. T W T F . .	30	4	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W T F . .	4	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	08:20:59 AM		MST105H	30	450.00			
10/31/2012	We	08:54:52 AM		MST105H	30	450.00			
11/01/2012	Th	08:38:27 AM		MST105H	30	450.00			
11/02/2012	Fr	08:54:32 AM		MST105H	30	450.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
4	THIS MORNING 9-10AM	10/30/2012-11/02/2012	. T W T F . .	30	4	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T W T F . .	4	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	09:40:29 AM		MST105H	30	225.00				
10/31/2012	We	09:26:32 AM		MST105H	30	225.00				
11/01/2012	Th	09:32:52 AM		MST105H	30	225.00				
11/02/2012	Fr	09:42:35 AM		MST105H	30	225.00				
5	NOON NEWS	10/30/2012-11/02/2012	. T W T F . .	30	4	720.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T W T F . .	4	720.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	12:12:52 PM		MST105H	30	720.00				
10/31/2012	We	12:09:42 PM		MST105H	30	720.00				
11/01/2012	Th	12:15:51 PM		MST105H	30	720.00				
11/02/2012	Fr	12:14:42 PM		MST105H	30	720.00				
6	4PM EARLY NEWS	10/30/2012-11/02/2012	. T W T F . .	30	4	720.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T W T F . .	4	720.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	04:13:37 PM		MST105H	30	720.00				
10/31/2012	We	04:26:25 PM		MST105H	30	720.00				
11/01/2012	Th	04:22:26 PM		MST105H	30	720.00				
11/02/2012	Fr	04:28:02 PM		MST105H	30	720.00				

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7	5PM EARLY NEWS M-F	10/30/2012-11/02/2012	. T W T F . .	30	4	1,050.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W T F . .	4	1,050.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	05:23:19 PM		MST105H	30	1,050.00			
10/31/2012	We	05:29:05 PM		MST105H	30	1,050.00			
11/01/2012	Th	05:24:34 PM		MST105H	30	1,050.00			
11/02/2012	Fr	05:22:38 PM		MST105H	30	1,050.00			
8	M-F ERLY NEWS	10/30/2012-11/02/2012	. T W T F . .	30	4	1,080.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W T F . .	4	1,080.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	06:58:25 PM		MST105H	30	1,080.00			
10/31/2012	We	06:38:52 PM		MST105H	30	1,080.00			
11/01/2012	Th	06:38:10 PM		MST105H	30	1,080.00			
11/02/2012	Fr	06:39:08 PM		MST105H	30	1,080.00			
9	11PM NEWS	10/30/2012-11/02/2012	. T W T F . .	30	3	2,250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. T W T F . .	3	2,250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	11:30:17 PM		MST105H	30	2,250.00			
10/31/2012	We	11:29:31 PM		MST105H	30	2,250.00			
11/01/2012	Th	11:11:58 PM		MST105H	30	2,250.00			

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10	SAT. MORN. LOCAL NEWS	11/03/2012-11/03/2012S.	30	1	300.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S.	1	300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa	06:42:44 AM		MST105H	30	300.00				
11	SAT.CBS MORNING NEWS	11/03/2012-11/03/2012S.	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S.	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa	09:28:55 AM		MST105H	30	450.00				
12	SAT/SUN EARLY NEWS 6-730PM	11/03/2012-11/03/2012S.	30	1	750.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S.	1	750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30				Credit	
13	THE SUNDAY BUSINESS PAGE	11/04/2012-11/04/2012S	30	1	135.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S	1	135.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	06:39:21 AM		MST105H	30	135.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
14	KD/PG SUNDAY EDITION	11/04/2012-11/04/2012S	30	1	200.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S	1	200.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	08:44:33 AM		MST105H	30	200.00				
15	CBS SUN MORN	11/04/2012-11/04/2012S	30	2	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S	2	650.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	08:59:24 AM		MST105H	30	650.00				
11/04/2012	Su	09:28:52 AM		MST105H	30	650.00				
17	CBS EVENING NEWS	10/30/2012-11/02/2012	.TWTF..	30	1	1,080.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		.TWTF..	1	1,080.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/31/2012	We	07:28:56 PM		MST105H	30	1,080.00				
18	CSI: MIAMI	11/03/2012-11/03/2012S.	30	2	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S.	1	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/03/2012	Sa				30			225.00	Preempted	
11/03/2012	Sa	01:21:41 AM	11/03/2012	MST105H	30	225.00	225.00		Makegood in 01:01:32-01:59:19	

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19	NCAA COLLEGE FOOTBALL	11/03/2012-11/03/2012		 S .		30	2	540.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S .		1		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			540.00	Preempted
11/03/2012	Sa	07:02:53 PM	11/03/2012	MST105H	30	540.00	540.00		Makegood in 15:00:00-19:14:50
20	NFL REGULAR SEASON GAMES	11/03/2012-11/03/2012		 S .		30	2	5,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S .		1		5,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			5,000.00	Preempted
11/04/2012	Su	02:34:49 PM	11/03/2012	MST105H	30	5,000.00	5,000.00		Makegood
21	MCDONALDS'S STEELERS KICK-OFF	11/04/2012-11/04/2012		 S		30	1	1,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S		1		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	11:52:58 AM		MST105H	30	1,500.00			
22	11PM NEWS	11/03/2012-11/03/2012		 S .		30	2	2,025.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	 S .		1		2,025.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			2,025.00	Preempted
11/03/2012	Sa	12:23:52 AM	11/03/2012	MST105H	30	2,025.00	2,025.00		Makegood in 23:55:40-00:31:00

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23	KDKA-TV NEWS AT ELEVEN	11/04/2012-11/04/2012S	30	1	2,025.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	S	1	2,025.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	11:48:55 PM		MST105H	30	2,025.00				
24	11PM NEWS	11/01/2012-11/01/2012	...T...	30	1	2,250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		...T...	1	2,250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th				30				Credit	
25	11PM NEWS	11/02/2012-11/02/2012F..	30	1	2,250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	F..	1	2,250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	11:13:08 PM		MST105H	30	2,250.00				
26	11PM NEWS	11/05/2012-11/05/2012	M.....	30	1	2,250.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M.....	1	2,250.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	11:13:10 PM		MST105H	30	2,250.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FRIENDS OF MATT SMITH(172688)
Stephen Korbel - Treasurer
PO BOX 13445
Pittsburgh, PA 15243-0445

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57149
Contract Dates: 10/30/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544487
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

PAY BY 12/11/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: (D) STATE SENATE - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
27	SAT. MORN. LOCAL NEWS		11/03/2012-11/03/2012	S.		30	4	300.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S.		4		300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	06:10:57 AM		MST105H	30	300.00			
11/03/2012	Sa	06:28:25 AM		MST105H	30	300.00			
11/03/2012	Sa	07:14:21 AM		MST105H	30	300.00			
11/03/2012	Sa	07:38:44 AM		MST105H	30	300.00			
28	CRIMINAL MINDS		11/03/2012-11/03/2012	S.		30	2	200.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S.		1		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			200.00	Preempted
11/03/2012	Sa	02:43:24 AM	11/03/2012	MST105H	30	200.00	200.00		Makegood in 01:59:19-02:53:18
29	THIS MORNING 430-5AM		11/04/2012-11/04/2012	S		30	1	90.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012	S		1		90.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	04:55:30 AM		MST105H	30	90.00			
30	THIS MORNING 9-10AM		11/05/2012-11/05/2012		M.....		30	1	225.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M.....		1		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	09:55:43 AM		MST105H	30	225.00			

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Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FRIENDS OF MATT SMITH(172688)
Stephen Korbel - Treasurer
PO BOX 13445
Pittsburgh, PA 15243-0445

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57149
Contract Dates: 10/30/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544487
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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PAY BY 12/11/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: (D) STATE SENATE - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
31	DR. PHIL		11/05/2012-11/05/2012		M		30	2	500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M		2		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	03:11:31 PM		MST105H	30	500.00				
11/05/2012	Mo	03:28:56 PM		MST105H	30	500.00				
32	THE LATE LATE SHOW W/CRAIG FERGUS		11/05/2012-11/05/2012		M		30	1	225.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M		1		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo	01:07:38 AM		MST105H	30	225.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		60		50,270.00		7,540.50	42,729.50	7,990.00	7,990.00	0.00

Billing Notes

ALL RATES ARE NON PRE-EMPTIBLE
PAID FOR BY: FRIENDS OF MATT SMITH
MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251

For: FRIENDS OF MATT SMITH(172688)
Stephen Korbel - Treasuer
PO BOX 13445
Pittsburgh, PA 15243-0445

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57149
Contract Dates: 10/30/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: (D) STATE SENATE - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

KDKA-TV

Invoice Num: 1201-544487
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

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PAY BY

12/11/2012
Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	50,270.00
Trade Value	0.00
Agency Commission	7,540.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	42,729.50

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